PROMO SYSTEM DESIGN GUIDELINES

SPECIFICATIONS

The below video and image slide specifications are recommended for high quality display.

	Video	Image Slides
Resolution	Aspect Ratio 16:9 High Definition (1920x1080p, 1280x720p)	1920x1080px Minimum 72dpi
Duration	30 sec (recommended for promos)	N/A
Requirements	End card for event information and a QPAC call-to-action e.g. "book now at qpac.com.au"	Must include a QPAC call-to-action e.g. "book now at qpac.com.au"
File Format	.mp4	.jpg, .png
Codec	.h264	N/A
Audio	48kHz	N/A
Video Bitrate	Maximum 10mbps	N/A
Max FIle Size	Maximum 500mb	Maximum 3mb
Material Deadline	10 business days before broadcast	10 business days before broadcast

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EXAMPLE - IMAGE SLIDE TEMPLATE

Approx. 108px

Approx. 54px

Approx. 192px
Text and images within the dark grey area will be visible across all screens.

Approx. 96px
Text and images within the light grey area risk being cut off.

TEXT SAFE AREA:
ALL IMPORTANT INFORMATION
AND IMAGERY TO BE KEPT
WITHIN THE GREY AREA